



Village of Bensenville: Strategic Plan

VISION 2030

BENSENVILLE 2027 is a *BEAUTIFUL VILLAGE* where *FAMILIES MAKE IT THEIR HOMETOWN.*

The VILLAGE has an *ALIVE AND THRIVING DOWNTOWN, STABLE RESIDENTIAL NEIGHBORHOODS and ENJOYABLE LIVING* –
“Making Bensenville a Great Place to Live.”

The VILLAGE is recognized as a *MAJOR BUSINESS AND CORPORATE CENTER* adjacent to O’Hare Airport, has *VIBRANT, INVITING MAJOR COMMERCIAL CORRIDORS and EASY CONNECTIVITY WITHIN THE VILLAGE, TO THE CHICAGO REGION AND TO THE WORLD* –
“Making Bensenville a Great Place for Business.”

GOALS 2020

Vibrant Major Corridors

Enrich the Lives of Village Residents

Financially Sound Village Providing Quality Customer Oriented Service

Become a Major Business and Corporate Center

Safe and Beautiful Village

POLICY AGENDA 2014 – 2015

Top Priority

O’Hare Noise Strategy
White Pines Action Plan
Grand/County Line TIF #4
Grand Subaru Expansion: Direction
Brentwood Commons Shopping Center Redevelopment
Mohawk School/Park
Downtown Redevelopment Projects

High Priority

Village Entrances/Gateways
Signage and Beautification
Irving Park Road Corridor Revitalization
Old Police Station Redevelopment
Downtown Streetscape and Design Guidelines
Water Rates: Review
Land Acquisition TIF #12
Bike Path Policy and Plan
Street Improvement Program: Expansion

MANAGEMENT INITIATIVES 2014 – 2015

Top Priority

Financial Control Systems: Upgrade
Tax Base Erosion Analysis Report/Public Information
Restaurant Attraction Strategy
New Industrial Facility (340 County Line Road)
Elgin – O’Hare and Western Development

High Priority

Internal Audit/Fraud Risk Assessment
Parking Lot at the Edge
Hotel Attraction Strategy
Comprehensive Plan: Adoption
Residential Street Lighting Policy/Program
Community Survey

BENSENVILLE MISSION

THE “MISSION OF VILLAGE GOVERNMENT is to be *FINANCIALLY SOUND* and provide *CUSTOMER FRIENDLY SERVICES* of the *HIGHEST QUALITY*
THE VILLAGE GOVERNMENT *ENGAGES RESIDENTS and PARTNERS FOR COMMUNITY BENEFIT.*

BENSENVILLE CORE BELIEFS

As Bensenville Employees, We Are Committed To:

- Producing RESULTS
- Being PROFESSIONAL
- Taking RESPONSIBILITY
- Practicing TEAMWORK

As We SERVE The Community

MANAGEMENT IN PROGRESS 2014 – 2015

Banners for Light Poles: Grove, Irving
 Town Homes (201 York Road):
 Neighborhood Town Hall Meetings (3)
 Quiet Zone (24 hours)
 Facility Use Long Term Agreements: Audit
 Housing Report: Adoption
 Immigrant Integration Tool Kit
 Music in the Park
 “B – Well” Walkathon and Family Fest Event
 Senior Citizens Luncheon: Promotion
 Year End Evaluation
 Emergency Management Plan
 On Line Payments and Services
 Theater Operations Plan/Report
 Community Investment Plan (5 year): Update
 Five Year Financial Plan and Projections
 Food Concession Analysis and Business Model
 Referendum Ballot Measure (3)
 Water Loss Initiative: Meter Replacement
 Marketing Program Implementation: Realtor
 Outreach/Sponsorships/Advertisements
 Electronic Time Sheets: Development
 Employee Policy Manual/Handbook
 ATM at the Edge
 Employee Newsletter: Institutionalization
 GIS Implementation Resolution

Performance Measurement/Metrics System
 Leak Detection
 Village Wide Safety Committee and Program
 Labor Contract: MAP, Teamster, AFSCME
 NIMS Training
 Continuity of Operation Plan (COOP)
 Records Management Plan
 Permits on Line
 National Weather Service
 “Storm Ready” Certification
 Grisko Marketing Plan: Implementation
 Available Property Database Subscription
 New Business License Application: On Line
 Robert Morris University:
 Contract Renewal Discussion
 Local Business Visitation Program
 Bensenville Connects: Development
 Marketing Bensenville: Implementation
 Volunteers in Policing Program: Development
 Police Accreditation (State of Illinois): Tier II
 e Crash Program: Installation
 Care Tracker Program
 Damage Assessment Report: Development
 Local Ordinance on Industrial Pre-Treatment: Phase 2
 Emergency Management: Table Top Exercise
 Appearance Code
 Zoning Ordinance: Review

MAJOR PROJECTS 2014 – 2015

Highway 83: Trees and Landscaping
 York Planters: Installation
 Entrance Signs: Replacement
 New Recreation Center Sign
 Soccer/Football Field Press Box
 Illinois 19 Water Main/Culvert Project
 Snow Pit Pumps: Jefferson/John Street
 Jefferson Resurfacing
 Center Street Awnings/Signage
 Baseball Stadium Sound System
 Volleyball Courts: New Sand

Pool Upgrade/Maintenance Project
 Foster Resurfacing Project
 Wetlands Mitigation/Planning Projects
 Church Road Resurfacing
 Church Road Bike Path
 Aquatic Check-in/Registration Area Remodel
 Joint Police/EMA Headquarters
 Waste Water Treatment Plant Facility: Upgrade
 Annual Sewer Lining Project
 Illinois 19 Streetscape Project: Phase I, Phase 2
 Reflectivity Sign Replacement Program